



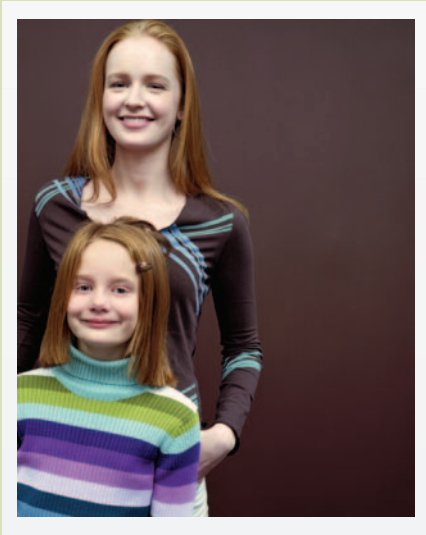
**SONY**

Digital Photo Printer



**The UP-D75 Digital Photo Printer:** It does practically everything but pose, smile, tilt its thermal head, and say “cheese”.

The advanced features of Sony's new UP-D75 digital color photo printer are worth capturing for many reasons. This dye sublimation 8 x 10-inch digital photo printer is designed to meet the unique demands of the professional portrait photographer, providing unmatched image quality and long duty life.



*Portrait Photography*

The predecessor model UP-D70A, won the 2005 Digital Imaging Marketing Association (DIMA) award, taking top honors for image quality in the 8 x 10-inch and larger dye sublimation printer category. By integrating the most sought-after features used by portrait professionals such as a refined printing process, faster print speed, Sony's new, patented Pro Matte™ finish, and convenient stack-ability, the UP-D75 printer is the successor model that promises to out-perform and out-class its acclaimed forerunner.



*Event Photography*

The UP-D75 printer produces 8 x 10-inch and A4 Plus sizes photo-quality prints that are fingerprint and smudge-resistant, providing high-quality, archival prints your customers will cherish.

## The UP-D75 Digital Photo Printer:

### Give your photographs the prints they deserve.

#### Pro Matte, glossy, or textured finishes from one print pack.

In addition to the Sony patented glossy and textured finishes, the UP-D75 printer now offers Pro Matte – a new patented professional matte finish featuring fine grain luster prints with a slight pebble finish. Designed specifically for the portrait photography market, these sophisticated matte prints are non-glare, fingerprint-resistant and smudge-resistant. Unlike other digital photo printers, the UP-D75 printer can produce Pro Matte, glossy or textured prints using the same media print pack. The different finishes are produced by the printer's unique lamination technology, eliminating the need to change the ribbon or the paper to achieve the finish.



**Superior image quality at faster speed.** Incorporating Sony dye sublimation printing technology, the UP-D75 printer outputs crisp and vibrant prints with impressive continuous tone. Thanks to the newly refined printing sequence and new longer life print head, the UP-D75 printer can produce 8 x 10-inch, 300 dpi photos in just 80 seconds – approximately 30 percent faster than its predecessor. A built-in spool memory feature enables the printer to receive two print jobs simultaneously, helping to improve print efficiency and productivity.



#### It stacks up to compact and space-saving design.

With its box-shaped body and compact, sleek design, the UP-D75 printer can be multiple-stacked to save space or can be easily installed into cabinets or kiosks.



*Photo Kiosks*

Its steadfast performance and superb image quality make the UP-D75 printer the ideal, reliable, adaptable choice for all types of professional digital photography applications, including portrait photography studios, retail stores, event, and photo kiosks.



## The features are worth capturing.



**Front-loadable; forward-thinking.** Its front load design makes the UP-D75 printer easy to install in even the tightest spaces and provides easy access to paper and ribbon replacement.

**Computer-friendly and compatible.** The UP-D75 printer is equipped with a Hi-Speed USB (2.0) interface for high-speed transfer of image data to your PC and is supplied with printer drivers for Microsoft Windows® 2000, XP Professional, and Macintosh® computers.

Give your customers the high quality photo prints they demand, and put more profit in your business picture. To learn more and to locate the nearest Authorized Sony Reseller, go to: [www.sony.com/digitalphotofinishing](http://www.sony.com/digitalphotofinishing)



*(side view)*

### **Maintenance must-haves.**

Proper maintenance is key to producing consistent, quality prints. To avoid problems such as the appearance of color spots on image printouts, the UP-D75 printer features a detachable dust filter that helps prevent the cooling fan from drawing dust into the printer and provides a cleaning kit for worry-free maintenance.



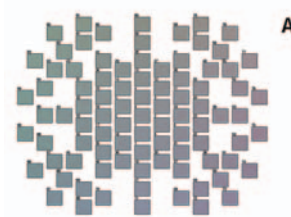
# UP-D75 Digital Photo Printer

## Printing Performance

Printing method	Dye transfer sublimation thermal printing	
Resolution	300 dpi	
Gradation	8 bits (256 levels) each for Yellow, Magenta, and Cyan	
Picture elements	Letter size (UPC-741):	3000 x 2400 dots
	A4Plus size (UPC-747):	3508 x 2560 dots
Print size	Letter size (UPC-741):	203.2 x 254 mm (8 x 10 inches)
	A4Plus size (UPC-747):	216 x 297 mm (8 5/8 x 11 3/4 inches)
Printing time	Letter size (UPC-741):	approx. 80 seconds
	A4Plus size (UPC-747):	approx. 90 seconds
Interface	Hi-Speed USB (USB 2.0)	
Spool memory	Two Full Images	

## General

Power requirements	AC 100, 240 V, 50, 60 Hz
Power consumption	Max. 3.0 / 1.3 A
Stand by Power	Less than 20 Watts
Dimensions (W x H x D)	19 1/2 x 7 x 18 1/2 inches (493.8 x 176 x 468.8 mm)
Weight	18 kg (39 lb 11 oz)
Safety standards	UL60950-1 Listed, CSA C22.2 No.60950.1 (uCL) (UC), EN60950-1 (CE)
Bundled	Printer driver for Microsoft Windows 2000, XP Professional and Macintosh operating systems
Supplied accessories	Ink ribbon holder (1), Paper tray (1), Paper cover (1), Fan cover (1), Bottom Dust Guard (1), Ferrite core (1), Thermal head cleaning kit (1), AC power cord (1), Operating instructions (1), Warranty card (1), CD-ROM (driver software, online manual) (1), SOFTWARE LICENSE AGREEMENT (1)



A



B

## Gray Balance Adjustments

The gray balance adjustment capability allows for simple fine-tuning of the UP-D75 printer's engine for optimal color reproduction.



**USB Interface** The UP-D75 has a Hi-Speed USB (USB 2.0) interface for high-speed transfer of image data.



## UPC-741

- Letter Size Self-Laminating
- Color Printing Pack
- Contents: A roll of YMCL Ink Ribbon, 72 sheets of Print Paper



## UPC-747

- A4Plus Size Self-Laminating
- Color Printing Pack
- Contents: A roll of YMCL Ink Ribbon, 72 sheets of Print Paper

# SONY



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