

\Orchestrating a brighter world

**NEC**

40", 48" and 55" Commercial Displays Ideal for Digital Signage Applications

# NEC Commercial Large Format Displays



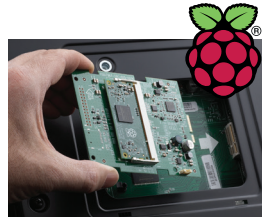
# Brand new aesthetically-focused design allows for seamless integration into any digital signage environment while maintaining the professional ruggedness necessary for the retail, education and restaurant

## Beyond Standard Signage

Create maximum visual impact through seamless simplicity with the new professional NEC V Series products. New contemporary and slim mechanical design with focused aesthetics allows for the smooth and stylistic integration into any type of environment. Their full metal chassis coupled with real-time temperature sensors and integrated cooling fans maintain the professional quality necessary for commercial environments. With a wide range of the latest connectivity interfaces including resolution support up to Ultra High Definition at 60Hz, these displays offer the future-proofing necessary for the investment. These displays also include expandability options such as the Open Pluggable Specification (OPS) and Raspberry Pi Compute Module slots for source integration directly into the display. The NEC V Series boasts 500 cd/m<sup>2</sup> brightness along with a new anti-glare surface that allows for efficient readability in normal ambient light situations and is ideal for 24/7 signage in retail, education and restaurants applications.

## Scalable Computing Power

Integrated computing options allow for cable free signage for any type of situation. The on-board multimedia player can be utilized for simple signage applications by allowing auto-play off of USB or SD card and content transfer via LAN. For more advanced signage systems, these displays contain an industry first ability to integrate a Raspberry Pi Compute module for near limitless potential and application. Finally, each display adheres to the Open Pluggable Specification that gives the ability to seamlessly integrate a full PC, HDBaseT receiver or other options directly into the unit.

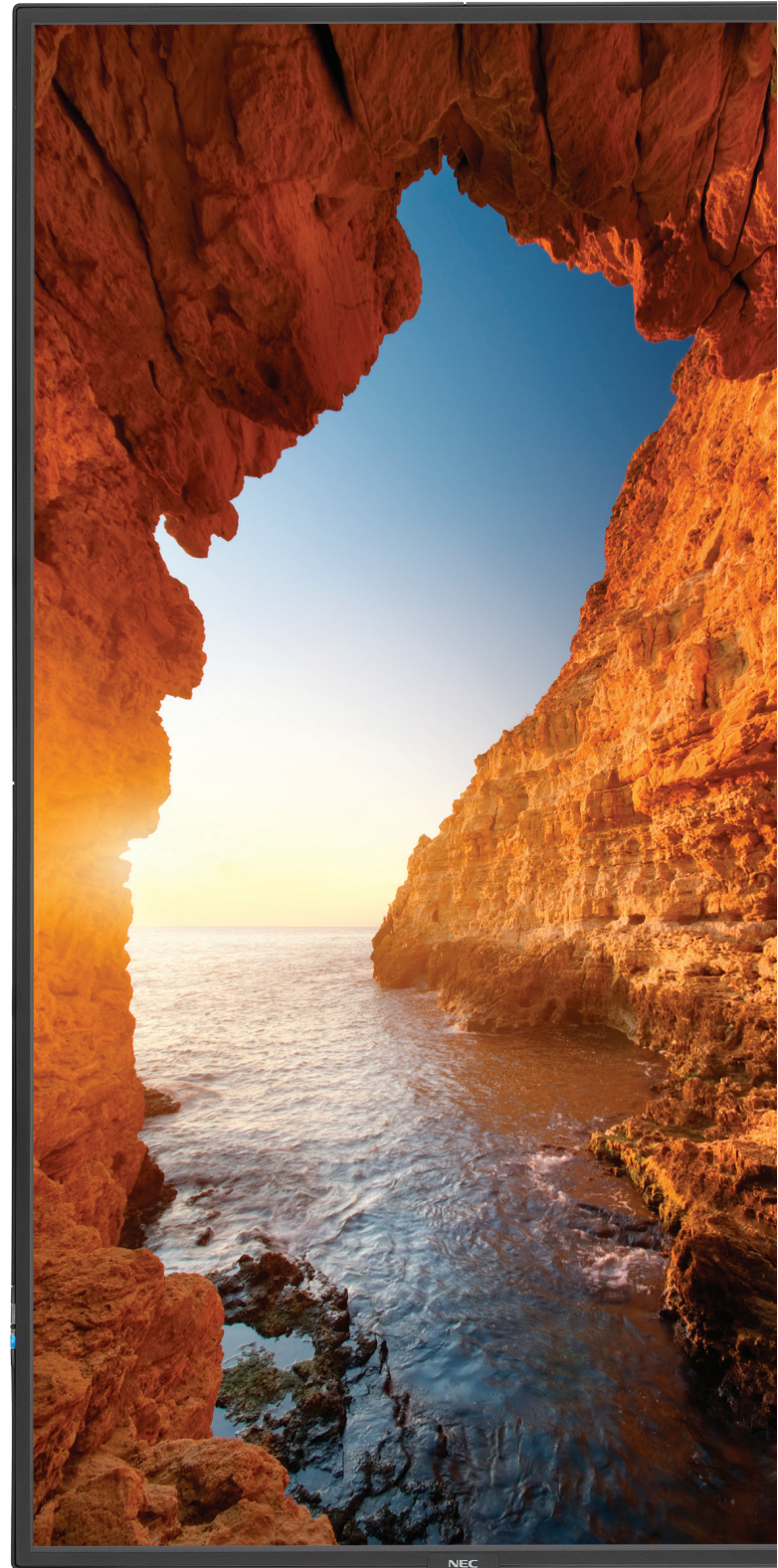
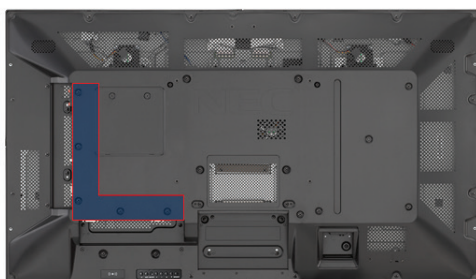


## Advanced Heat Management

Monitoring and managing the temperature of each display is crucial to secure reliability and longevity. An industrial-strength, premium-grade panel with additional thermal protection, internal temperature sensors with self-diagnostics, and fan-based technology allows for 24/7 operation, and protects your display investment. Without thermal management, displays can be prone to damaging heat over time. This damaging heat will lower the picture quality and life expectancy of the product. Integrated cooling fans automatically turn on and stay on when high internal temperatures are detected. These will stay on until the heat is properly dissipated and the display remains under proper temperature thresholds.

## L-Shaped Connectivity

Connectivity is located on both the bottom and side of the display to allow for easy access regardless of orientation



### Blue ON LED and Ambient Light Sensor

New mechanical structure allows for sleeker LED and ambient light sensor design. Auto dimming of the LED backlights can be utilized through the ambient light sensor allowing for the brightness to change depending on the external lux in the room of installation.



### Proof of Play

This function provides accurate proof that displays are working as established when checking from an external location. Information regarding video source, time on, audio source and more can be pulled through the display when coupled with NaViSet Administrator 2.

### SpectraView Engine

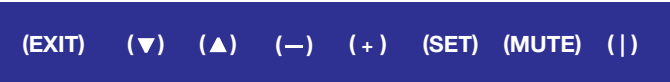
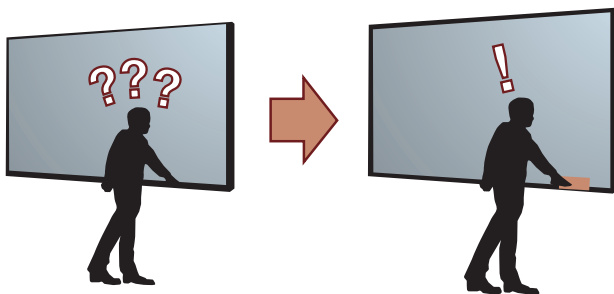
Enhanced imaging performance through advanced settings of all relevant parameters allow full control of brightness, color, gamma and uniformity via integrated color-critical chipset.

### Auto TileMatrix, Auto ID and Auto IP Address Technologies

Auto IP Address simplifies control setup by setting the static IP address on the first display then initiating the feature so that the IP Addresses of consecutive displays follow the LAN daisy chain. These displays also have Auto TileMatrix and Auto ID that can, in the case of a video wall, automatically scale up to a UHD signal across the entirety of the wall through DisplayPort 1.2 while individually IDing each screen, saving time and overall cost of installation.

### Key Guide

New Key Guide function allows for easier access to buttons when manually controlling the unit via the buttons on the back of the display by adding a graphic on the screen that directs the customer to the correct button layout in both landscape and portrait modes.



### NaViSet Administrator 2

This software is an all-in-one remote support solution that runs from a central location and provides monitoring, asset management and control functionality of the majority of NEC display devices and Windows computers. It is ideal for multi-device installations over larger infrastructures.



### Dedicated Color Calibration Software

As the brightness and color temperature of the LCD change with time, colors may not match across multiple screens. The NEC Display Wall Calibrator software ensures color uniformity and fidelity across multiple screens, creating a perfectly matched image in tiled environments.

## NEC Display Wall Calibrator

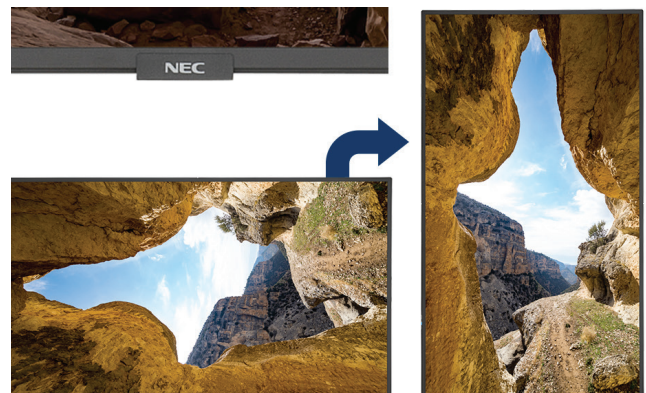
### Intelligent Wireless Data Function

The built-in near field communication (NFC) chip allows data to be read and written via a mobile phone or tablet PC. Users can significantly reduce installation costs as displays can be easily configured and serviced using the NEC NFC Android app. This is extremely useful for larger rollouts as it can be utilized even when the display is powered off.



### Removable Logo

When mounting from Landscape to Portrait orientation, there is now the ability to change the orientation of the logo or remove it all together



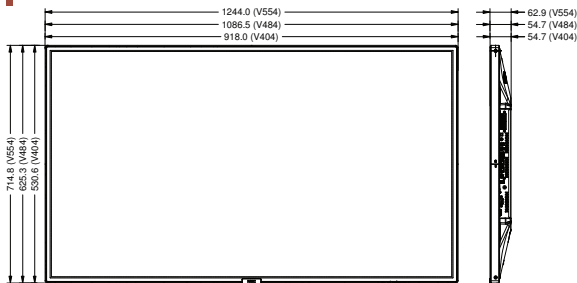
	V404	V484	V554
<b>LCD MODULE</b>			
Panel Technology	SPVA		S-IPS
Viewable Image Size	40"	48"	55"
Native Resolution	1920 x 1080		
Brightness (Typical/Minimum)	350 cd/m <sup>2</sup> / 500 cd/m <sup>2</sup>		
Contrast Ratio (Typical)	4000:1		1300:1
Viewing Angle	178° Vert., 178° Hor. (89U/89D/89L/89R) @ CR>10		
Aspect Ratio	16:9		
Displayable Colors	Over 1.07 Billion		
Orientation	Landscape, Portrait, Face Up, Face Down		
Panel Haze (%)	25		44
<b>CONNECTIVITY</b>			
Input Terminals	Digital	HDMI 2.0 x2 (with HDCP), DVI-D (with HDCP), DisplayPort x2 (with HDCP)	
	Analog	VGA 15-pin D-SUB, RCA Composite	
	Audio	3.5mm Audio Mini Jack x2, DisplayPort Audio x2, HDMI Audio x2	
	External Control	LAN (100Mbit), 3.5 Mini Jack IR Remote, RS232C	
	Data	microSD (Media Player), USB 2.0 (Media Player), USB 2.0 (Service), USB Type-B (Upstream), USB 2.0 x2 (Compute Module, Powered SV/2A)	
Output Terminals	Digital	DisplayPort (Outputs DisplayPort)	
	Audio	3.5mm Audio Mini Jack	
	External Control	LAN (100Mb)	
<b>POWER CONSUMPTION</b>			
On (Typ/Max)	75W/95W	85W/105W	110W/150W
Network Standby	3W		
Normal Standby	<0.5W		
Current Rating	2.7A - 1.1A @ 100V - 240V	2.7A - 1.1A @ 100V - 240V	3.3A - 1.4A @ 100V - 240V
Speaker Rating	Integrated 10W x 10W, Optional 15W x 2		
<b>PHYSICAL SPECIFICATIONS</b>			
Bezel Width (L/R, T/B)	13.2mm/13.2mm/13.2mm/13.2mm		14.2mm/14.2mm/14.2mm/14.2mm
Net Dimensions (Without stand; W x H x D)	36.1 x 20.9 x 2.2 in. 918.0 x 530.6 x 54.7mm	42.8 x 24.6 x 2.2 in. 1086.5 x 625.3 x 54.7mm	49.0 x 28.1 x 2.5 in. 1244.0 x 714.8 x 62.9mm
Net Weight (Without Stand)	31.5lbs / 14.3kg	38.8lbs / 17.6kg	54.2lbs / 24.6kg
VESA Hole Configuration	4x M6 x 12mm (300 x 300)		
<b>SENSORS</b>			
Ambient Light Sensor	Integrated and programmable		
Human Sensor	Optional through KT-RC2 Accessory		
Temperature Sensor	Integrated and programmable; linked to cooling fans		
NFC Sensor	Integrated; works in conjunction with free NEC Intelligent Wireless Data Application		
<b>ENVIRONMENTAL CONDITIONS</b>			
Operating Temperature	0 to 40C		
Operating Humidity	20-80%		
Operating Altitude	3000m (9843ft)		
<b>LIMITED WARRANTY</b>			
	3 years Advanced Replacement		
<b>ADDITIONAL FEATURES</b>			
	Ambient Light Sensor, AMX Support, Auto ID/Auto TileMatrix, Automated Email Alert Function, CEC Support through HDMI, Crestron Roomview Support, DICOM Simulation, Display Browser Control, Display Wall Calibrator Compatible, High Haze Panel, Image Flip, Intelligent Wireless Data (NFC), Key Guide, Media Player through Browser Control/SD Card/USB, Multi Picture Mode, Naviset Administrator 2 Compatible, OSD Rotation for Portrait Orientation, OPS Compatible, PJ Link Support, Point Zoom Function, Power USB Port (SV/2A), Programmable LUT x3, Raspberry Pi Compute Module Compatible, Removeable Logo Ornament, Real Time Clock, SpectraView Engine Support, SNMP Support, 24-Hour Scheduler Function, UHD Support through HDMI/DisplayPort		
<b>SHIPS WITH</b>			
	3m AC Power Cord, 1.8m DVI Cable, IR Remote Control, Batteries, CD-ROM (User Manual)		
<b>OPTIONAL ACCESSORIES</b>			
	Table Top Stand (ST-401), Optional Speakers (SPTF1), All OPS Option Cards, Raspberry Pi Compute Module 1 and 3 with optional NEC Interface Board, Wall Mount (WMK-3257), Slim Wall Mount (WMK-3255S), Human Sensor (KT-RC2)		



MultiSync, Naviset and TileMatrix are trademarks or registered trademarks of NEC Display Solutions, Ltd. in Japan, the United States and other countries. The terms HDMI and HDMI High-Definition Multimedia Interface, and the HDMI Logo are trademarks or registered trademarks of HDMI Licensing LLC in the United States and other countries. DisplayPort and DisplayPort Compliance Logo are trademarks owned by the Video Electronics Standards Association in the United States and other countries. HDBase™ and the HDBaseT Alliance logo are trademarks of the HDBaseT Alliance. CRESTRON and CRESTRON ROOMVIEW are trademarks or registered trademarks of Crestron Electronics, Inc. AMX is a trademark or registered trademark of AMX in the United States and other countries. VESA is a trademark of a nonprofit organization, Video Electronics Standard Association. All other trademarks are the property of their respective owners. The images in this brochure are samples. All specifications are subject to change without notice.

©2017 NEC Display Solutions of America, Inc. and the NEC logo are registered trademarks of NEC.

**Dimensions**



**Options**

**OPS PC's**

- OPS-APIC-PS
- OPS-PCB-PS
- OPS-TCIS-PS
- OPS-PCAEQ-PS
- OPS-APIS-PS



**SDI**

- HD-SDI SB-01HC
- 3G-SDI SB-04HC



**HDBaseT**

- SB-07BC



**Compute Module**

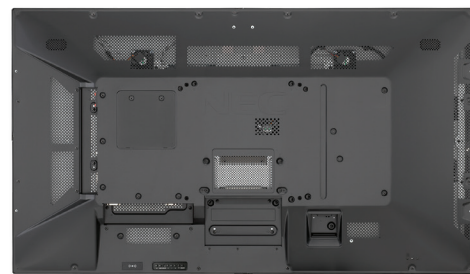
- Compute Module Interface Board DS1-IF10CE
- NEC Raspberry Pi Compute Module RP3CM16GB



**Tabletop Stand** ST-401



**Speaker** SP-TF1



**Input Panels**

- DVI-D
- HDMI IN2
- DisplayPort IN2
- DisplayPort IN1
- DisplayPort OUT
- VGA (RGB, YPbPr)
- Audio IN1
- Audio IN2
- External Speaker Terminal
- Internal/External Speaker Switch
- Audio OUT
- USB1
- USB2
- USB CM1 (2A)
- USB CM2
- LAN1
- LAN2
- VIDEO IN
- USB MP
- microSD
- REMOTE IN
- RS-232C
- HDMI IN1

