





## Digital Signage + Television : Billboard TV

The LG EzSign TV is the world's first TV that comes with a signage function. Run messages on the TV screen in the form of a billboard without additional hardware. Advertisements, information and broadcast content can be arranged on the same screen to attract attention and deliver specific messaging to your customer base.

#### COST EFFECTIVE

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No need to buy a media player - Create your own signage content by using your PC and the free EzSign TV software. Transfer that content by using a USB flash drive and plug it in to the EzSign TV to run it.

#### CUSTOMIZED TO YOUR NEEDS

Signage content can be customized for your business - The LG EzSign TV allows you to create your own signage content and make revisions on the fly.

#### FAST AND EASY

Edit content quickly and easily - Select one of the pre-made templates. Add your images and text to it. It's that simple.

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Choose from a broad range of template designs - The LG EzSign TV gives you the power to choose and change according to your needs.



The Best Award Winner (two consecutive years) from the Commercial Integrator magazine for digital signage hardware and the product of the year from CRN, the LG EzSign TV is an innovation in digital signage that can entertain while maximizing the impact of your message.

## LG EzSign TV Free Software v3.0

#### CREATE CONTENT IN JUST 4 EASY STEPS





Schedule events, make playlists.

#### FAIL OVER

An image without a signal can be replaced with a customized image.





Add text and drag and drop image files into the content boxes.



Export your content to the TV via USB or wirelessly.

#### INSTANT MESSAGE

Pop-Up messages can be added for adding special promotions or breaking news.



**CONTROL TV** Users can control several TVs through Wi-Fi.





# FOR EFFICIENT MANAGEMENT

# PUBLIC DISPLAY MODE

From channel selection to energy-saving features, Public Display Mode allows you to control the TV settings in your business area prevent misuse by customers, set volume limits, or restore factory defaults on any TV. You are in control of it all.



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#### USB CLONING

The USB Cloning feature allows you to simply copy the TV settings onto all TVs using a USB stick, a process that is fully automated to save time without having to set each TV one by one.





## WELCOME SCREEN

Welcome visitors with a warm greeting message that includes your business name and logo.



#### 

TV.

Multi IR function eliminates the remote control signal interference between TVs in multiple dwelling rooms. This system will work using the same LG TV model.

(Optional 124-213-10 required)



#### RS232C CONTROL Via the TV's RS-2320

Via the TV's RS-232C port, you can remotely control multiple TVs' power and volume settings simultaneously.



# FOR CONVENIENCE & ENTERTAINMENT

#### EXTERNAL SPEAKER OUT

Enhance the entertainment experience by adding an additional speaker, visitors to listen to and control the TV audio from anywhere in your business area, including restrooms.





#### REMOTE JACK PACK

The plug and play function with compatible Remote Jack Pack enables guests to view media from their portable devices on the TV screen seemlessly.



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IR OUT

IR Out enables customized set-top boxes to receive IR signals via LG TV Signage. This added convenience requires only simple connections and allows easy management using a single remote control.





### USB 2.0

You can play images and videos from and record TV programs to external storage devices. Immediate recording and reserved recording options are available.





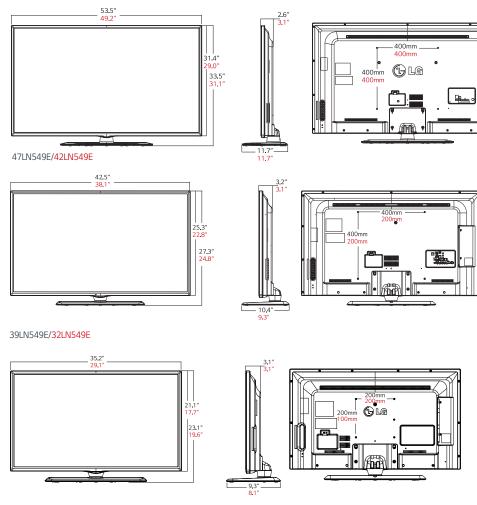
# when it's green.

LG is committed to improving product development, manufacturing and usage to meet the demand for products with environmentally friendlier features. Our televisions have technologies to reduce power consumption and in return increase cost savings per room.

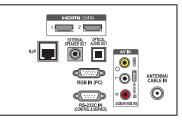
#### EcoSmart

- Energy Saving Levels Manually select your choice for the brightness level for the television.
- CEC Compliant Meets the Appliance Efficiency Regulations of the California Energy Commission.
- RoHS Compliant Meets directive on restriction of hazardous substances.
- Energy Star 6.0 Qualified Meets current reduction requirements of energy consumption.

#### 60LN549E/55LN549E



Rear Jack Panel





# The LG EzSign TV LED Commercial Widescreen

# ▶ 60LN549E

60" class (59.58" measured diagonally)

# ▶ 55LN549E



55" class (54.6" measured diagonally)

# 47LN549E

47" class (46.9" measured diagonally)

# ▶ 42LN549E

42" class (41.9" measured diagonally)

# ▶ 39LN549E

39" class (38.5" measured diagonally)

# 32LN549E

32" class (31.5" measured diagonally)

DO DUCT	Model	60LN549E	55LN549E	47LN549E	42LN549E	39LN549E	32LN549E		Model	60LN549E	55I N549F	471 N549F	421 N549F	39I N549F	32LN549E
PANEL	Backlighting				t LED			INPUTS/ OUTPUTS	USB (2.0)	001.10 .51	002110102	2 Side (1-Da		001.101.01	01110 101
	LCD Panel Type	60" Class	55" Class	47" Class	42" Class	39" Class	32" Class		RF In			2 Side (1-Dd			
	(measured diagonally)	(59.58")	(54.6")	(46.9)	(41.9")	(38.5)	(31.5")		AV In						
	Native Resolution	1920 x 1080 (FHD) 1366 x 768 (HD)								1 Rear					
	Brightness	300cd/m <sup>2</sup>							Digital Audio Out (Coaxial / Optical)	1 Rear (Optional)					
	Dynamic CR Viewing Angle (HxV)	1,000,000:1 178°/178° 176°/176° 178°/178°							HDMI/HDCP Input	t 3 (2 Rear, 1 Side)					
	Response Time	9ms 9.5ms 9ms							RGB In (D-sub 15pin) - PC	1 Rear					
	Frame Rate	60Hz							PC Audio Input	1 (Sharing with AV In)					
VIDEO	Built-In Tuner	ATSC/NTSC/Clear QAM							RS-232C (D-Sub		1 Rear 1 Rear				
	XD Engine	Yes							9pin)						
	24p Real Cinema (24p 5:5/2:2 Pulldown)	Yes							RJ45 (RJP interface)						
	Eye Care (Anti Dazzling)				es				External Speaker Out (3.5mm phone	ut (3.5mm phone 1 Rear					
AUDIO	Audio Output		20	OW (10W x 2		x 2)			jack)						
	Speaker System	1 Way 2 Speakers						CABINET	Bezel Width (off Bezel) (mm)		19.9mm, 24.5mm				
	Infinite Sound Invisible Speaker	Yes Yes							With Stand	53.5″ x 33.5″ x 11 <i>7</i> ″	49.2″ x 31.1″ x 11.7	" 42.5"×273"×10.4"	38.1″ x 24.8″ x 9.3*	35.2″×23.1″×9.3	" 29.1 <i>"</i> x 19.6" x 8.1'
	Clear Voice II				es				Weight	58.0 lbs.	46.7 lbs.	32.0 lbs.	23.6 lbs.	21.4 lbs.	15.4 lbs.
	RF(1/2Tuner)	Yes (1 Tuner)							Without Stand	53.5" x 31.5" x 2.6"					
FEATURES	HCAP(GEM/FLASH/	Elash							Weight	53.4lbs	42.1 lbs	28.9 lbs	21.2 lbs	18.9 lbs	14.1 lbs
	HTML) * Service Carousel (TLX)								°						
	Simplink SI Compatible	Yes (HDMI-CEC)							Carton	65.0" x 34.6" x 8.9"					
	(TVLink Protocol)	Yes (TV Link Tuner)							Weight	70.5 lbs.	59.5 lbs.	40.6 lbs.	31.3 lbs.	28.2 lbs.	20.3 lbs.
	WiFi	USB dongle							Swivel	Fixed	Fixed ±90°				±15°
	Hotel Mode/ PDM /Installer Menu	Yes							Color VESA™ Standard	40	Black with Hairline Finish 400mm x 400mm 200mm x 200				200mm x
	IR Out	Yes (RS-232C)							Mount Interface					100mm	
	External Speaker	Yes (Variable/Fixed/Line Out, 3.5mm, Stereo, Single ended							Flame Retardant	afety cUL, NOM, FCC HS Yes					
	Out	Type(GRD,L+,R+), 1W with $8\Omega$ )						REQUIRED	Safety						
	RJP Interface	Yes (RJ45, HDMI)						LISTINGS	RoHS						
	RJP Compatibility	LG,Teleadapt (RJ45, HDMI CEC), G-Link(HDMI-CEC)							Energy Star 6.0	Yes					
	USB	USB2.0, USB Auto Play back, USB Cloning						UPC		7 19192 91585 5 7 19192 90448 4 7 19192 904477 7 19192 90446 0 7 19192					7 19192 90444 6
	Moving Picture Playback (SD/HD/Plus HD)	Divx HD						POWER	Power Source			100~240V			
	Picture			JP	EG				Watts (Typical)	89W	74W	64W	50W	43W	37W
	Audio Codec	AC3(Dolby Digital), EAC3, AAC, Mpeg, MP3, PCM							Stand-by 0.5W						
	USB Cloning	USB 2.0						WARRANTY	2 Year Limited Warranty (Parts/Labor/Backlight) Required PC spec for installation: Pentium M or 4 CPU, 512MB RAM, Windows XP sp2, 200MB HDD						
	Multi IR Code	Yes													
	Welcome Screen (Splash Image)	Yes													
	Auto Off / Auto Sleep	Yes													
	Video Mute	Yes							O d	MULTI CONTENTS	SMART SMART	P			
	Smart Energy Saving	Yes													
	Anti-theft System	Kensington Lock													
	Credenza Bracket	t Yes													
		n nucl energy cost determined in accordance with 16 CFR Part 305.5 for models 60UN549E, 55LN549E, N549E, 39UN549E and 32LN549E are \$20, \$17, \$14, \$11, \$10 & \$9 respectively.									a Energ	V			

The estimated annual energy cost determined in accordance with 16 CFR Part 305.5 for models 60LN549E, 55LN549E, 47LN549E, 42LN549E, 39LN549E and 32LN549E are \$20, \$17, \$14, \$11, \$10 & \$9 respectively. "Your energy cast depends on your utility rates and use. The estimated cost is based on 11 cents per kWh and 5 hours of use per day. To more information, visit www.ff.cog.venergy." "FTC Television labeling rule (18 CFR Pari 305, as added by 76 Fed. Reg. 1038 (Jan 6, 2011)].

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ENERGY

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