

LED Commercial Widescreen The LG EzSign TV

55LV355B 42LV355B



The Best Award winner from the Commercial Integrator magazine for digital signage hardware, the LG EzSign TV is an innovation in digital signage that can entertain while maximizing the impact of your message. Create your own signage content by using your PC and the free EzSign software. Transfer that content by using a USB drive and plug it in to the EzSign TV to run content in the form of a billboard - no additional hardware is needed. Advertisement, information, and a live television broadcast can be arranged on the same screen to attract attention and deliver specific messaging to your customers.

FEATURES

Digital Signage Function with Free S/W

Public Display Settings - Cloning Capable

EcoSmart™

Energy Saving Levels

RoHS COMPLIANT

Auto Sensing Remote Jack Pack (RJP) Compatible*

 $\mathsf{Pro} : \mathsf{Centric}^\mathsf{TM} \ \mathsf{ST}$

DYNAMIC CONTRAST RATIO 2,000,000:1

NATIVE DISPLAY RESOLUTION 1920 x 1080 full HD 1080p

BUILT-IN ATSC/NTSC/QAM CLEAR TUNER INVISIBLE SPEAKER SYSTEM Hidden speaker grilles

LG'S EXCLUSIVE XD ENGINE®

Multi Remote IR Code

USB 2.0 Media Host for photos and music

music

USB CLONING

CLEAR VOICE II

REAL CINEMA™

2 HDMI™ INPUTS WITH HDCP

V.1.3 with deep color

2 year Limited Warranty (parts and labor)



The estimated annual energy cost determined in accordance with 16 CFR Part 305.5 for models 55LV355B and 42LV355B are \$14 and \$13, respectively.

"Your energy cost depends on your utility rates and use. The estimated cost is based on 11 cents per kWh and 5 hours of use per day. For more information, visit www.ftc.aov/enerav."

¹FTC Television labeling rule (18 CFR Part 305, as added by 76 Fed. Reg. 1038 (Jan 6, 2011)).





WHEN IT'S GREEN.

LG is committed to improving product development, manufacturing and usage to meet the demand for environmentally friendlier products. Our LV355B televisions have technologies to reduce power consumption and in return increase cost savings per room. We've also placed limits in the amounts of harmful materials used in these televisions

- EcoSmart
- Energy Saving Levels Manually select your choice for the brightness level for the television.
- RoHS Compliant Meets directive on restriction of hazardous substances.

FEATURES

LG'S SIGNAGE TECHNOLOGY MEETS THE TELEVISION LG EZSIGN TV

COST EFFECTIVE. SIMPLE. HIGHLY EFFECTIVE.



COST EFFECTIVE

No need to buy a media player - Create your own signage content by using your PC and the free EzSign software. Transfer that content by using a USB flash drive and plug it in to the EzSign TV to run it



CUSTOMIZED TO YOUR NEEDS - Signage content can be specific to your business

The LG EzSign TV allows you to create your own signage content and make revisions on the fly.



FAST AND EASY - Edit content quickly and easily

Select one of the pre-installed content templates. Apply images and add texts on it. It's that simple.



VARIETY - Pick and choose from a broad range of template designs

The LG EzSign TV gives you the power to choose and change according to your needs.

LG EZSIGN SOFTWARE - Simple 4 step procedure







ENERGY SAVING LEVELS

Manually select your choice for the brightness level for the television. By selecting Minimum, Medium, or Maximum, the power consumption will be reduced and an increase in energy savings can be achieved. (Note: Selecting minimum level may slightly increase power consumption on some models)



CONNECTIVITY

As a versatile addition to the TV viewing experience, LG's optional autosensing Remote Jack Packs (RJP)*, can serve as a multimedia hub that can be installed conveniently on a table or in a wall. Connect portable devices such as a laptop, mp3 player, or a digital camera to display images, play video or music from the set.



STEP4 Export to USB



PUBLIC DISPLAY SETTINGS

When used in public areas, these HDTVs can be easily programmed by the installer to have the TV turn on at a specified channel/volume level, set the minimum/ maximum volume, lock out the control panel/remote, set the aspect ratio, and return to a factory reset. By using Power Management, these displays can be programmed to turn off if there has been no activity (remote or control panel buttons) for a preset time (1-7) hours.

Public Display Mode	No	
Start Channel	No	
Ch. Type	TV	
Major		
Minor		
Minimum Volume		
Maximum Volume	100	
Start Volume	No	
Level	20	
Power Management	No	
Setting		
Key Management		
Factory Reset		
Aspect Ratio		

USB CLONING

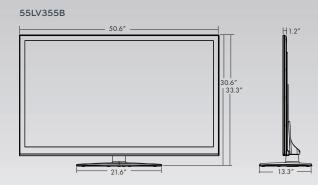
USB cloning will allow for easy transfer of Public Display Settings from the "Master TV" to an unlimited number of same type televisions.

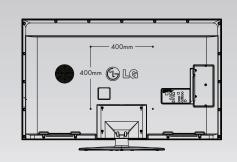


SOUND IS HEARD, NOT SEEN

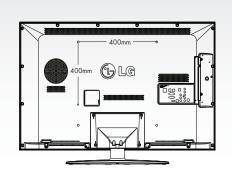
Enjoy a combination of smart technology and stylish design with the invisible speaker system custom tuned by audio expert Mr. Mark Levinson. This unique system provides a clean, polished look and an enhanced auditory experience by increasing the sweet spot and providing a wider sound field.



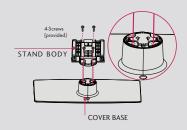




39.3" 20.3" 26.9" 20.1

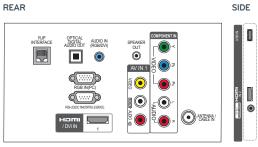


MOUNTING HOLES ON STAND



REAR

42LV355B



LCD SPECIFICATION	
LED Backlighting	Edge lit
Screen Size	55" class (54.6" measured diagonally) 42" class (42.0" measured diagonally)
Native Display Resolution	1920 x 1080
Brightness	400cd/m² (55"), 360cd/m² (42")
Dynamic Contrast Ratio	2,000,000:1
Viewing Angle	178°/178°
Response Time (GTG)	5ms (55"), 6ms (42") 120Hz (55"), 60Hz (42")
Frame Rate	120Hz (55"), 60Hz (42")
Life span	30,000hrs
BROADCASTING SYSTEM	
Analog (NTSC)	Yes
ATSC/NTSC/Clear QAM	Yes
MPEG4	Yes
VIDEO	
XD Engine	Yes
Aspect Ratio Correction	6 Modes (16:9/Just scan/set by program/
	4:3/Zoom/Cinema Zoom)
Color Temperature Control Picture Status Mode	3 Modes (Cool, Medium, Warm) 8 modes (Intelligent Sensor, Vivid, Standard,
Picture Status Mode	Cinema, Sport, Game, isf Expert1, isf Expert2)
Just Scan 0% over scan	Cinema, Spori, Game, Isi Experii, Isi Experizi
HDMI/Component/RF	1080i/1080p/720p
24p Real Cinema (24p 5:5/2:2 Pull down)	Yes
Film Mode (3:2 Pull down)	Yes
Eye Care (Anti Dazzling)	Yes
Fresh White (Clear white)	Yes
Expert Mode/ ISF Ready	Yes
Picture Wizard	Yes
AV Mode	3 Modes (Cinema, Sport, Game)
xvyCC	Yes
AÚDIO	
Audio Output Power	10W + 10W
Speaker System	1 Way 2 Speakers
Dolby Digital Decoder	Yes
Surround System	Infinite Sound
Invisible Speaker	Yes
Sound Mode	5 Modes (Standard, Music, Cinema, Sport, Game)
Clear Voice II	Yes
USB 2.0	V
System Upgrade	Yes
File Type SPECIAL FEATURES	JPG/MP3/DivX
	V (D. 11: 11.0. 1.11.11: 1.0. 1
Smart Energy Saving	Yes (Backlight Control+Intelligent Sensor)
Intelligent Sensor	Yes Yes
Pro:Centric (EPG) 1080p Source Input	ies
HDMI	60p/50p/30p/24p
Component	60p/50p
A/V Input Navigation	Yes
Input Labeling	Yes
SIMPLINK™ (HDMI/CEC)	Yes
Parental Control	Yes
Key Lock	Yes
Subtitle (Caption)	Yes
Quick View (Flashback)	Yes
e-streamer	Yes
OSD Language	4 (English, French, Spanish, Korean)
Quick Menu (Round Type- 8 menus selectable)	Yes
CHANNEL	
Auto Programming	Yes
Program Add/Del	Yes
Favorite Channel	Yes
TIME/CLOCK	
Clock	Yes
Auto Off/Auto Sleep (When no video is present) res
Sleep Timer COMMERCIAL FEATURES	
	Voc
USB Link Loader (USB Cloning)	Yes Yes
Multi IR Code Power On Splash Image (Welcome Screen)	
over on splasminage (welcome screen)	103

Installation Menu (PDM, Hotel Mode)	Video Mute	Yes
Pro:Centric Yes (1 Tuner) TVLink Tuner/TVLink Loader Yes IR Out/IR Pass Through Yes RJP Interface RJ45 Yes RS232C Yes CCC Yes (Guestlink) CONVENIENCE FEATURES Language 4 (English/Spanish/French/Korean) Auto Programming Yes Channel Add/Delete Yes Favorite Channel Programming Yes AUDIO/VIDEO INPUTS/OUTPUTS HDMI In 1 (side) USB 2.0 Input 1 (side) USB 2.0 Input 1 (rear) AV In 1 (rear) AV In 1 (rear) AV In 1 (rear) AV In 1 (rear) Digital Audio Out (Optical) 1 (rear) HDMI/HDCP Input 2 (rear) RGB In (D-Sub 15pin) - PC 1 (rear) RS-232C (rear) RGB In (D-Sub 15pin) - PC 1 (rear) RS-232C In (control & Service Only) 1 (rear) RJP (RJ45) 1 (rear) RS-232C HORDING Side) RF In 1 (rear) RDMI/HDCP Input 2 (rear) RGB In (Incompose to the programming Yes AUDIO/VIDEO INPUTS/OUTPUTS RS-232C In (control & Service Only) 1 (rear) RJP (RJ45) 1 (rear) RS-232C HORDING Side)		
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RS232C		
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CEC Yes (Guestlink) CONVENIENCE FEATURES Language	RS232C	Yes
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Language	CONVENIENCE FEATURES	,
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RF In		1 (side)
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\text{VESA} \text{Standard Mount Compatible (WkH) 400mm x 400mm} \text{Owner's Manual (CD/Simple Book)} \text{Yes} \text{Ves} \text{Ves} \text{Power Cord} \text{Yes} \text{Ves}		
Owner's Manual (CD/Simple Book) Yes Remote Control Yes Power Cord Yes TORX Security Screws (2 each) Yes Kensington Lock Yes Credenza/Security Screw Hole Yes Top Side Mounting Screw Yes POWER Voltage, Hz Voltage, Hz 100V - 240V, 50/60 Hz Stand-by Mode (Max) Under TW Dynamic/Static Power Savings Yes Power Consumption Max 174 (55"), 120 (42") Typical 145 (55"), 87 (42") REQUIRED LISTING (CERTIFICATION) Required Approvals Lead Free Yes Mercury Free Yes RoHS Compliant Yes DIMENSIONS & WEIGHT Yes TV without stand (WxHxD) 50.6" x 30.6" x 1.2" (55") 39.3" x 20.3" x 1.2" (42") TV with stand (WxHxD) 50.6" x 33.3" x 13.3" (55") 39.3" x 26.9" x 10.1" (42") Shipping Dimensions (WxHxD) 62.8" x 34.6" x 7.4" (55") 47.1" x 3 0.3" x 5.0" (42") With Stand with Stand	Swivel Stand (degrees)	+20°/-20°
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TOPK Security Screws (2 each) Yes		Yes
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Required PC spec for installation: Pentium M or 4 CPU, 512MB RAM, Windows XP sp2, 200MB HDD

LGsolutions.com

Life's Good

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