

Key Features

- HD 720p Resolution
- BRAVIA® Internet Video¹
- Wi-Fi® Adapter ready (adapter included)²
- BRAVIA Engine™ 3 fully digital video processor
- USB port for photo, music & video playback
- DLNA® support for streaming photos, videos and music³
- Ambient Sensor adjusts color based on room light
- Exceeds ENERGY STAR® 4.0 energy efficiency guidelines

Key Technologies

HD 720p Resolution Enjoy crisp, detailed and vibrant images in 720p picture quality while watching movies, sports and primetime HD television broadcasts via the 16:9 wide screen panel (1280 x 720).

BRAVIA® Internet Video Instantly stream a wide variety of movies, TV episodes, videos and music from a large selection of entertainment apps including: Netflix, YouTube™, Slacker® - the list goes on and on.¹

Wi-Fi® Adapter ready (adapter included) Enjoy the convenience of wireless connectivity to your home entertainment network and make accessing your online entertainment - including movies, photos, music, videos and more - even easier!²

BRAVIA Engine™ 3 Enjoy Sony's most advanced processing system for superior image detail, exceptionally vibrant, life-like images, reduced noise and optimized contrast and color with the BRAVIA Engine™ 3 fully digital processor.

USB input Share your home videos or photos on the big screen or listen to your favorite music. Simply connect your digital camera, USB-enabled MP3 player, or USB storage device directly to your HDTV's USB input.

DLNA® compatible Access and share photos, videos and music that are stored on your DLNA® - server compatible devices, like your PC or PlayStation®3 gaming console.³

Ambient Sensor Get a natural looking picture whether you are watching movies late at night or playing video games during the day with an Ambient Sensor that automatically adjusts the picture color based on a room's lighting.



KDL-32EX308

32" Class (31.5" diag) BRAVIA® EX308 HDTV

Features

General

Closed Captions (CC): Analog, Digital
Finish (Surface Color): Black
XMB: Yes
Audio Return Channel: Yes
HDMI™ InstaPort: Yes

Display

Backlight Type: CCFL
Display Device: LCD

Video

Video Processing: BRAVIA Engine 3™
CineMotion® Reverse 3:2 Pulldown Technology: Yes
Wide Mode: Normal, Zoom, Wide Zoom, Full (Full1-2 for PC), H Stretch
Deep Color: Yes
3D Comb Filter: Yes
MPEG Noise Reduction: Yes
Auto Wide: Yes
4:3 Default: Yes
24p True Cinema™ Technology: Yes
Picture Mode: Vivid, Standard, Cinema, Custom, Game-Standard, Game-Original, Graphics, Sports, Photo-Vivid, Photo-Standard, Photo-Original, Photo-Custom
Advanced Contrast Enhancer (ACE): Yes
Cinema Mode: Yes
Live Color™ Technology: Yes

Audio

Auto SAP: 20FM/10AM
Auto Mute (on no signal): Yes
Steady Sound® Automatic Volume Control: Yes
Audio Out: Variable/Fixed
Sony Original Surround: Yes
Stereo System: MTS
Dolby®: Dolby® Digital
Alternate Audio (Digital): yes
Surround Effect: Cinema, Music, Live Sports, Game
5.1 Channel Audio Out: Yes
Sound Mode: Dynamic, Standard, Clear Voice, Custom
5.1ch Through Out (Handycam): Yes
Sound Enhancer: Yes
S-Master: Yes
Clear Voice: Yes
Invisible Speaker (w/Sound Elevation): Yes

Convenience

Channel Jump: Yes
Multiple Language Display: English, French, Spanish
Info Banner: TV Guide on Screen, PSIP, XDS
Sleep Timer: Yes
Input Skip: Automatic
Channel Surf: Yes
Channel Block (with password): Yes
Edit Channel Labels: Yes
Label Inputs: Yes
On/Off Timer: Yes
USB Application(s): Photo Viewer (jpeg), Photo Viewer (RAW), Music Player (mp3), Video Player (AVCHD), Video Player (AVC), Video Player (MPEG4)
Theatre Mode (Theatre Button): Yes

Show/Hide Channels: Yes
Auto Shut-off: Yes
BRAVIA® Sync™ : Yes
Parental Control: Yes
BRAVIA® Sync™ Menu Button: Yes (on Remote Control)
On-Screen Display for External Input: Yes
PIP (Picture in Picture): PC Input/TV Channel&CVBS
Channel Labels: Yes
Control for HDMI™ (HDMI™ CEC): Yes
Auto Photo Mode: via HDMI, via DLNA, via USB
On-Screen Clock: Yes
Picture Adjustments Lock: Yes
White Balance: RGB Gain/Bias
Auto Picture Setting w/HDMI™ : Cinema, Sport, Music, Photo, Graphics, Game
Scene Select: Auto, Cinema, Sports, Photo, Music, Game, Graphics, OFF
Theatre Mode with Cinema Surround: Yes
TV Guide On-Screen: Yes
On-Screen Operating Instructions: Yes
Favorites (Simple UI): Yes
Ambient Sensor: Yes
Picture Frame Mode: Yes
Quick Start: Yes
Start Up Sony Logo Display: Yes
USB Player: Yes
Wireless LAN: Ready(Dongle Included)

Network

DLNA: Yes
BRAVIA® Internet Video: Ready
Photo MAP: Yes

Specifications

Display

Viewing Angle (Right/Left): 178(89/89)
Viewing Angle (Up/Down): 178(89/89)
Dynamic Contrast Ratio: 100,000:1
Screen Size (measured diagonally): 32"(31.5")
Display Resolution: 1366x768 (WXGA)
Aspect Ratio: 16:9

TV System

Tuner (Cable): Clear QAM
Tuner (Terrestrial): ATSC™ / NTSC
Channel Coverage: VHF: 2-13ch
UHF: 14-69ch
CATV (analog): 1-135ch
CATV (digital) : 1-135ch
TV System (Analog): M
Number of Tuners (Digital): 1(Hybrid)
TV System (Digital): ATSC
Color System: NTSC

Video

Video Signal: 1080/60p (HDMI™ / COMPONENT), 1080/60i, 1080/24p (HDMI™ ONLY), 720/60p, 480/60p, 480/60i

Audio

Audio Power Output: 20W (10W x 2)
Speakers (Total): 2
Speaker Configuration: 2

Inputs and Outputs

Component Video (Y/Pb/Pr) Input(s): 2 (1 Rear / 1 Rear (Composite input common use))
Composite Video Input(s): 2 (1 Rear (Component input common use)/ 1 Side)
Digital Audio Output(s): Optical Digital Output - 1 (Rear)
RF Connection Input(s): 1 (Rear)
Analog Audio Input(s) (Total): 4 (1 Side / 3 Rear)
Audio Out: 1 (Rear)
HDMI™ Connection(s) (Total): 4(2 Side/2 Rear)
PC In (D-Sub) + Audio In (Stereo Mini): 1 (Rear)
USB 2.0: 1 (Side)
HDMI™ PC Input: Yes
AC Power Input: 1 (Rear)
Ethernet Connection(s): 1 (Rear)
PC Input(s) (D-Sub): 1 (Rear)

Power

Power Consumption (in Standby): 0.12W
Power Requirements (voltage): AC 120V
Power Requirements (frequency): 60Hz
Power Consumption (in Operation) max.: 113W
Power Consumption (in Download Acquisition Mode): Less than 12.5 W

Regulation and Standard Compliance

VESA® Hole Spacing Compatible: Yes
VESA® Hole Pitch: 200x200 M6

Service and Warranty Information

Limited Warranty Term: 1 Year Labor / 1 Year Parts
Online Instruction Manual (Reference Book): Yes

Energy Saving & Efficiency

Power Saving Modes: Yes
Eco Settings: Yes
Dynamic Backlight Control: Yes
Backlight Off Mode: Yes
Estimated Annual Energy Consumption (kWh): 121kWh/year
Idle TV Standby: Yes

Recycled & Recyclable Materials

Packaging Materials: Recycled Carton (more than 40%)

Dimensions

Weight: 24.3 lbs. (11kg) with pedestal; 21 lbs. (9.5kg) without pedestal
Measurements: 31 1/2 x 21 x 8 3/4" (800 x 532 x 220mm) with pedestal; 31 1/2 x 19 5/8 x 3 7/8" (800 x 497 x 97mm) without pedestal

Supplied Accessories

Remote Control (RM-YD035)
Batteries (Type AAA x2)
AC Power Cord (attached)
Table Top Stand (separate, assembly required)
Wi-Fi Adapter (UWA-BR100)

UPC Code: 027242784505

1. Broadband internet connection speed of at least 2.5 Mbps recommended (10 Mbps for HD content). Video quality and picture size vary and are dependent upon broadband speed and delivery by content provider. Select content provided subject to change. Premium content may require additional fees, a subscription and/or PC registration. Wireless connectivity requires UWA-BR100 USB adapter (included) or Ethernet cable (sold separately), a home network with an 802.11 access point (802.11n recommended).
2. Requires home network with an 802.11 access point (802.11n recommended) and internet connection. Included USB adapter (UWA-BR100) required.
3. Required included UWA-BR100 USB adapter, a home network with an 802.11 access point (802.11n recommended), internet access and
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