

www.sonicshock.info

SONIC SHOCK



SHOCK

*anti
theft
alarms*

introduction

SONIC SHOCK alarms for projectors • televisions • digital signs • computers



SONIC SHOCK is the world's most popular device for deterring theft of flat screen televisions, LCD projectors, and PCs.

It works like a car alarm - for each one of those a thief takes, he has to take our sounding alarm with them. Everyone hears him. Worse, he can't hear anything else - someone coming for instance. It's a lethal combination, one that's often completely eliminated theft of our customers' high value equipment.

Built specifically for use in commercial settings, Shock is simple, reliable, and tough. Its metal parts are 1.3 mm high chromium stainless steel. Its battery will probably outlast your equipment. It's reusable. Its lock cores can be replaced. It's impervious to false alarms. It's proven to stop theft. Better than central alarms. Better than cameras. Better than cables.

models

SONICSHOCK alarms two models for multiple applications

Sonic Shock 4 and Sonic Shock Plasma operate identically, differing only in that the 'plasma' is louder, and has a larger surface bonding area. Both feature ultra long service free life, interchangeable lock cores, and ultra strong methacrylate structural adhesive bonding to your equipment.

Sonic Shock 4



Used primarily on projectors and low cost television monitors & PCs

- 117 dB
- 5 cm wide x 10 cm long x 3.3 cm high
- bonding area 40 square cm
- housing 1.3 mm stainless steel
- mounting plate 1.9 mm stainless steel
- 500 grams
- 2 hour alarm siren
- 5+ year monitoring battery life

Sonic Shock Plasma



Used primarily on large screen televisions and high end computers

- 122 dB
- 5 cm wide x 13.6 cm long x 3.3 cm high
- bonding area 63 square cm
- housing 1.3 mm stainless steel
- mounting plate 1.9 mm stainless steel
- 600 grams
- 1 hour alarm siren
- 5+ year monitoring battery life

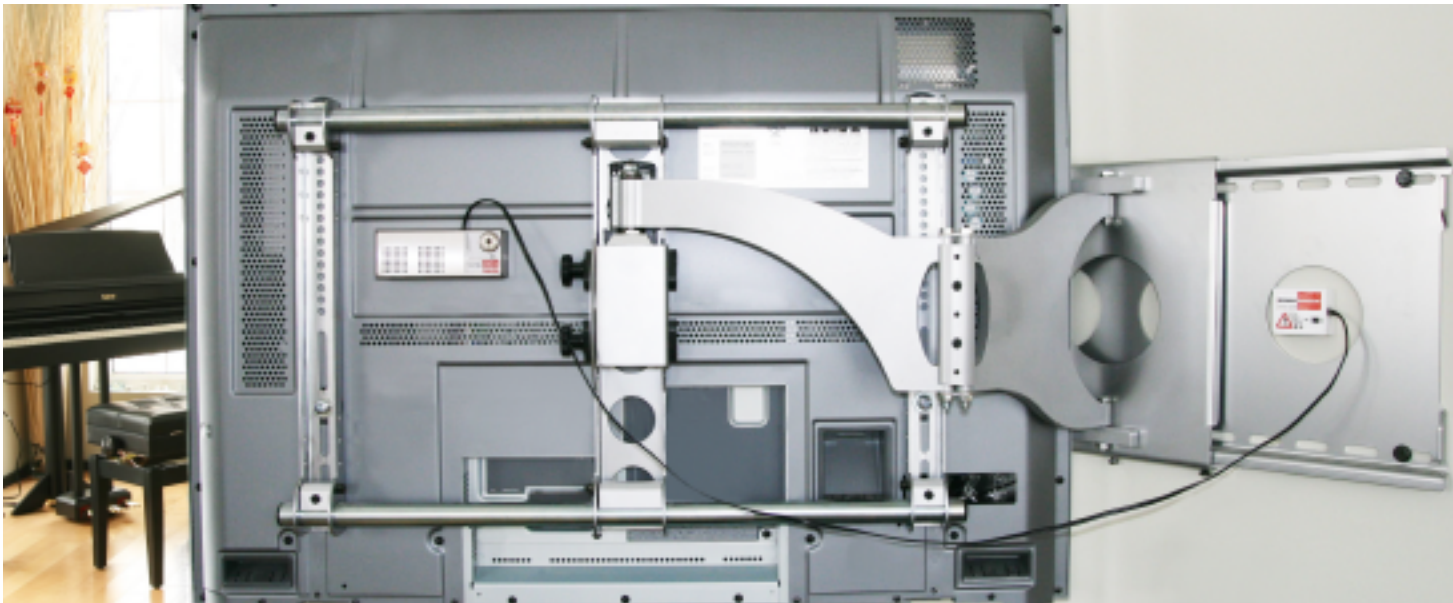
function

SONICSHOCK alarms how it works

Sonic Shock alarms work best when affixed directly to your projectors, monitors, and computers. Thieves who target your secured equipment either have to take a sounding alarm, or deal with the alarm.

Sonic Shock mounts to a thick stainless steel plate glued permanently to your equipment using methacrylate adhesive. (It's used industrially instead of welding.) The alarm clips and locks onto this base plate.

Once armed, the alarm constantly monitors one of two sensors: our standard sensor tether, or if no capture point is available, our optional 'Anchor Point' sensor. Cutting or unplugging either triggers an immediate siren.



Standard supplied tether



Optional Anchor Point



faq

SONIC SHOCK alarms

for projectors • televisions • digital signs • computers

effectiveness

Will Sonic Shock stop all theft?

It will stop most, but possibly not every theft attempt. If thieves specifically want to get your machine, they probably will. Most thieves prefer to work quickly, quietly and unnoticed, avoiding situations which deny this.

Can't thieves just break off the Sonic Shock alarm?

Only if they deface your equipment. Sonic Shock's stainless steel housing is tough. So is the glue we use. Thieves that violent will surmount anything, including an internal alarm. This effort gets them one item. If they want another, it's the same deal all over again.

What about desolate locations and times?

We've found even then thieves don't take the alarm with them. In the rare instances thieves will make an effort to disarm the alarm, but soon find this a chore, taking little or nothing. Furthermore, they don't return.

Why not just use steel cables?

They don't stop serious thieves. Cables are instantly cut by the \$15 tool you see here. Thieves come prepared to cut all



of the cables including I/O, even power cords to save time detaching these from the equipment they want.

What if they cut the sensor cable?

The alarm sounds immediately.

Can the alarm be muffled?

It can be a bit, but it's still noticeable. Sonic Shock works by drawing attention to the thief whose activities would normally go unnoticed.

Will somebody else's key open my unit?

Possible, but improbable. We use over 200 lock combinations.

What things should I focus on securing?

Anything that can resold to consumers. In most commercial settings flat panel televisions, digital signs, video projectors

and high end computers (especially Macs) are theft targets.

How about laptops?

Generally the alarm is too big for a laptop unless it's a fixed location – a nursing station or a medical cart, for example.

installation

Can I install this myself?

We intended you would. It'll take you about 5 minutes, most of which is waiting for the glue to set. (Admittedly, the first alarm you install will take longer.) You don't need tools, and you don't do anything that voids your equipment warranty.

You refer to the Sonic Shock "4". Is there still a "3" or "2"?

No, the '4' is smaller, louder, and EU RoHS compliant.

Can I still buy replacement mounting plates for Sonic Shock "2" and "3"?

We still sell replacement plates for the '2'. The Sonic Shock "3" uses the same base plate as the Sonic Shock "4" model.

I already use Sonic Shock 2 and 3; do I need to get new keys for Shock 4?

No, every Sonic Shock alarm made thus far uses the same locks and works the same way.

Can I order several alarms with the same key code?

You can, and most customers do. You can also get us to match this key code when you re-order at a later date.

Can we re-use the alarm when we buy new equipment?

Yes! You can move the SonicShock™ lock & alarm module to the new equipment. We sell new plates (and glue) for a nominal price.

maintenance

How long will the battery last?

In theory 50 years. In practice we suggest you change the battery roughly every 5 years, sooner if the alarm has sounded for a longer than 15 minutes

How long will the alarm go?

Once triggered, the alarm sounds at close to full loudness until you disarm it or the battery tires - 2 hours for the Sonic Shock 4; 1 hour for the Sonic Shock Plasma.

Is the battery expensive?

You can use any 9 volt alkaline or lithium battery.

Thousands of Users World Wide

SONIC SHOCK

