

Key Features

- HD 720p Resolution
- BRAVIA Engine™ 2 fully digital video processor
- BRAVIA® Sync™ controls compatible devices w/ one remote¹
- 5 HD Inputs (2 HDMI, 2 Component, 1 PC)



Key Technologies

HD 720p Resolution Panel Enjoy crisp, detailed and vibrant images in 720p picture quality while watching movies, sports and primetime HD television broadcasts via the 16:9 wide screen panel (1366 x 768).

BRAVIA Engine™ 2 Enjoy sharp, vibrant, life-like images while optimizing color & contrast and significantly reducing noise with the BRAVIA Engine™ 2 fully digital processor.

BRAVIA® Sync™ Compatible¹ Conveniently operate and control other BRAVIA® Sync™ compatible devices - including BRAVIA® HDTVs, Blu-ray Disc™ Players, surround sound systems, Handycam® camcorders and Cyber-shot® digital still cameras, all with one remote control.

5 HD Inputs² Get versatile HD connection options with five HD inputs, including two HDMI™ inputs to connect a Blu-ray Disc™ player, PlayStation®3 gaming console or any other HDMI-capable equipment. Two HD component inputs provide added HD-capable connectivity in addition a PC input (HD-15 pin) lets you use your HDTV as a computer monitor.

KDL-32BX300

Features

General

Closed Captions (CC): Analog, Digital
Finish (Surface Color): PianoBlack

Display

Backlight Type: CCFL
Display Device: LCD

Video

Video Processing: BRAVIA Engine 2™
Technology
CineMotion® Reverse 3:2 Pulldown
Technology: Yes
Wide Mode: Normal, Zoom, Wide Zoom, Full
(Full1-2 for PC)
3D Comb Filter: Yes
MPEG Noise Reduction: Yes
Auto Wide: Yes
4:3 Default: Yes
24p True Cinema™ Technology: Yes
Picture Mode: Vivid, Standard, Cinema
Advanced Contrast Enhancer (ACE): Yes
Cinema Mode: Yes
Live Color™ Technology: Yes

Audio

Auto SAP: 20FM/10AM
Auto Mute (on no signal): Yes
Steady Sound® Automatic Volume
Control: Yes
Audio Out: Fixed
Stereo System: MTS
Dolby®: Dolby® Digital
Alternate Audio (Digital): yes
Surround Effect: Cinema, Music, Live Sports,
Game
5.1 Channel Audio Out: Yes
Sound Mode: Dynamic, Standard, Clear
Voice
5.1ch Through Out (Handycam): Yes

Convenience

Channel Jump: Yes
Multiple Language Display: English
Info Banner: PSIP, XDS
Sleep Timer: Yes
Input Skip: Manual
Channel Surf: Yes
Channel Block (with password): Yes
Edit Channel Labels: Yes
Label Inputs: Yes
ID-1 Detection: Yes
Theatre Mode (Theatre Button): Yes
Show/Hide Channels: Yes
BRAVIA® Sync™ : Yes
Parental Control: Yes
BRAVIA® Sync™ Menu Button: Yes (on
Remote Control)
On-Screen Display for External Input: Yes

Channel Labels: Yes
Program Block: Yes
Picture Adjustments Lock: Yes
White Balance: RGB Gain/Bias
Auto Picture Setting w/HDMI™ : Cinema,
Sport, Music, Photo, Graphics, Game
Scene Select: Auto, Cinema, Sports, Photo,
Music, Game, Graphics, General
Favorites (Simple UI): Yes

Specifications

Display

Screen Size (measured diagonally): 31.5"
Display Resolution: 1366 X 768p (HD)
Panel Bit: 8bit
Aspect Ratio: 16:9

TV System

Tuner (Cable): Clear QAM
Tuner (Terrestrial): ATSC™ / NTSC
Channel Coverage: VHF: 2-13ch
UHF: 14-69ch
CATV (analog): 1-135ch
CATV (digital) : 1-135ch
TV System (Analog): M
Number of Tuners (Analog): 1 (Hybrid)
Number of Tuners (Digital): 1 (Hybrid)
TV System (Digital): ATSC
Color System: NTSC

Video

Video Signal: 1080/60p (HDMI™ /
COMPONENT), 1080/60i, 1080/24p
(HDMI™ ONLY), 720/60p, 480/60p,
480/60i

Audio

Audio Power Output: 10W (5W X 2)
Speakers (Total): 2
Speaker Configuration: 2

Inputs and Outputs

Component Video (Y/Pb/Pr) Input(s): 2
(Rear) (1 fixed/1 selectable)
Composite Video Input(s): 1 (Rear
selectable)
Digital Audio Output(s): Optical Digital
Output - 1 (Rear)
RF Connection Input(s): 1 (Rear)
Analog Audio Input(s) (Total): 3 (3 Rear)
Audio Out: 1 (Rear)
HDMI™ Connection(s) (Total): 2 (Rear)
PC In (D-Sub) + Audio In (Stereo Mini): 1
(Rear) (see owner's manual for
supported timings)
USB 2.0: 1 (Rear for Service Only)
HDMI™ PC Input: Yes (see owner's manual
for supported timings)
AC Power Input: 1 (Rear) Pigtail

Power

Power Requirements (voltage): AC 120V

Power Requirements (frequency): 60Hz

Service and Warranty Information

Limited Warranty Term: 1 Year Labor / 1
Year Parts

Energy Saving & Efficiency

Power Saving Modes: Yes
Eco Settings: Yes
Dynamic Backlight Control: Yes
Backlight Off Mode: Yes
Idle TV Standby: Yes

Dimensions

Weight: 24.2 lbs. (11kg) with pedestal;
19.36 lbs. (8.8kg) without pedestal
Measurements: 31.75 x 21 x 8.75 in (804 x
532 x 220mm) with pedestal; 31.75 x
19.625 x 3.875 in (804 x 495 x 95.2mm)
without pedestal

Supplied Accessories

Remote Control (RM-YD035)
AC Power Cord (attached)
Table Top Stand (separate, assembly
required)

UPC Code: 027242787070

1. Devices must be connected via HDMI™ interface.
2. Limited to resolutions supported by both the PC and the Sony TV. See
Sony TV user's manual and PC documentation for supported
resolutions.

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