

“Ivory... the de-facto benchmark for virtual pianos.”
—KEYBOARD MAGAZINE

Synthogy, the company that famously set new standards for virtual piano development, has grown its product line to three individual ground-breaking piano products, each one remarkable in its depth, musicality, and versatility.

Now, every Synthogy product comes with the award-winning Ivory piano engine, so you can own all or just one of them and still benefit from Synthogy’s amazing technology and piano expertise.



Ivory Grand Pianos

When Ivory Grand Pianos was released, the world sat up and took notice. Ivory Grand Pianos redefined what virtual instruments could do, crossing the line between what is merely an acceptable approximation of real pianos, and what is in many ways even better than the real thing. These three grand pianos, the Bösendorfer Imperial Grand, Steinway D, and Yamaha C7, were captured in prime condition, freshly tuned and regulated in ideal acoustic environments, and sampled to the extreme. Synthogy’s exclusive Ivory engine was built for the express purpose of gathering all of those samples and making them live and breathe like a real piano. Did it succeed? Ivory Grand Pianos’ worldwide critical acclaim and best-selling popularity speak for themselves.

“Ivory is without a doubt the finest sampled piano I have ever played.”
—ELECTRONIC MUSICIAN

Ivory Italian Grand

The Italian Grand is a magnificent addition to Ivory’s award-winning collection of pianos. Expertly regulated and recorded at the famed SUNY Purchase concert hall in New York using Class-A equipment, this Italian 10 foot Concert Grand is well known for its dynamics, expressiveness and full-bodied character. Twelve velocity layers are included in this virtual instrument, as well as soft pedal samples and release samples at multiple velocity and duration levels. And now, Ivory Italian Grand comes complete with Synthogy’s exclusive Ivory Piano Engine (other Ivory piano samples not included).

“Not surprisingly, Italian Grand sounds simply stunning. Using a good, weighted MIDI keyboard, you could record classical music on this piano and no one would ever know—that’s how phenomenal it is.” —KEYBOARD MAGAZINE

NEW! Ivory Upright Pianos

For years, some of Ivory’s biggest pop-producer and performer fans have been clamoring for Synthogy to release an upright piano collection. Well, the time has come! Ivory Upright Pianos presents the unique, intimate sound of upright pianos using Synthogy’s groundbreaking technology and piano-building expertise. The unique personalities of four different uprights are featured, including a brand new Yamaha® U5, a vintage Hume, a genuine tack piano and a Honky-Tonk piano, all lovingly and thoroughly sampled to capture the unique personalities of these instruments. (Read more on the reverse side of this flyer.)

Ivory’s “unified interface” feature enables you to use just a single instance, and one interface, to play and control all of Ivory’s pianos, no matter how many pianos you install. So whether you own one, any two, or all three products, Ivory’s intelligent browsing feature allows you to load any piano from one convenient interface.



Stand-alone versions available. All versions require iLok™.



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