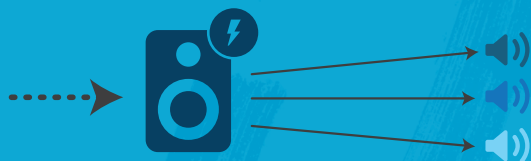


ACTIVE VS. PASSIVE

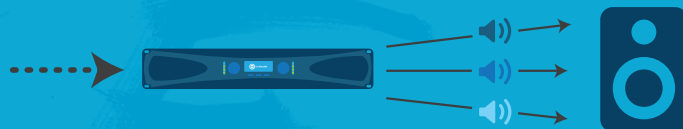
The new **Crown XLS DriveCore™ 2 Series** proves that there is still a place in the audio world for powered amplifiers and passive speakers.

ACTIVE SPEAKERS



These speakers contain a built-in amplifier & crossover component. With this, the unit is able to split the frequency band of the audio signal (lows, mids & highs) and send them to individual drivers that are designed specifically to handle those frequencies.

PASSIVE SPEAKERS



These speakers contain a passive crossover, which splits the frequency band of the audio signal and sends each band directly to the loud speaker, requiring an outside amplifier to pass audio.



OVERALL

Trust Your Favorite Artists

Chances are whoever your favorite artist, DJ, or band is, they started out using powered amplifiers and passive speakers and probably still do (on a much larger scale).

Amplifier Chassis Are Designed To Look Sleek And Cool

Having an amp in your rack adds a certain level of professionalism to your system.

Be Honest

Do you really want to add another power strip to accommodate for all of your active speaker's power cords?

Match Speakers Perfectly To Your Amps

Crown's new amp-speaker pocket guide and portable PA system application guides make it easier than ever to match speakers perfectly to amps (check them out at crownaudio.com).

A Symbol Of Innovation

A Crown amplifier glowing in your rack is a symbol of over 65 years of audio innovation and excellence. So rest easy knowing that your system is Powered by Crown.

WHY BUY POWERED AMPS & PASSIVE SPEAKERS?

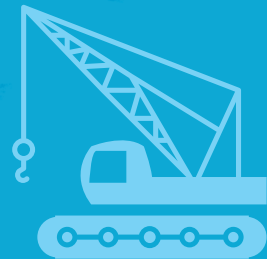


**FLEXIBLE
CONFIGURATION**

Using powered amplifiers over powered speakers gives users the ability to:

Customize your system – Add whatever speakers you want, whenever you want to build a system that is perfectly customized to your specific needs.

Upgrade your system – No matter what brand or type of system you currently have, amplifiers and unpowered speakers will give you both versatility and room to grow.



AFFORDABILITY

Get a professional, high quality sound without breaking the bank

Passive speakers paired with powered amplifiers tend to be less expensive than powered speakers.

Plan ahead to save money

With powered amps and passive speakers, users have the ability to spend a little more money up front for a higher powered amplifier that can power their existing speakers with enough capacity left to add speakers later without the need to purchase another amplifier.

CONVENIENT



Less hassle means more time to rock!

With powered amplifiers, system maintenance is much easier; everything can be adjusted at the sound source and not at each individual speaker.



Passive speakers are lighter in weight than powered speakers making set up, tear down and travel much easier.



Passive speakers don't require a power cord making speaker placement easier.