# DIGITAL DIRECTOR. WORKFLOW MANAGEMENT PROCESSOR



DIGITAL DIRECTOR is the only Apple certified (**MFi – Made for iPad Certification**) electronic device that connects your camera and iPad to help manage the photo and video workflow, from setting your camera to sharing your pictures.

DIGITAL DIRECTOR is the ideal companion for pro and enthusiast imagemakers who want to make their shooting workflow more effective and intuitive.
DIGITAL DIRECTOR ensures a reliable USB cabled connection between camera and iPad, and through its dedicated App allows to monitor the shoot, control the camera settings and the Manfrotto LYKOS & Litepanels ASTRA LEDs. It works with Canon and Nikon DSLRs and iPad Air 2, iPad Air, iPad mini 3 and iPad mini 2.

DIGITAL DIRECTOR features a **dedicated CPU (micro-processor ARM® Cortex®-A8)** that together with its **dedicated App**, provides an interface between iPad and camera, which enables the iPad to understand and control the camera protocols.
The remote controlling enabled by DIGITAL DIRECTOR also allows the user to place the camera even in the most awkward or difficult to reach positions and conveniently control it remotely.

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## COMPLETELY CONTROL EACH WORKFLOW PHASE

Photographers and videographers can now enjoy a more detailed, enhanced control interface thanks to a much bigger and higher quality display; indeed, DIGITAL DIRECTOR turns the iPad Air/Air 2/mini 3/mini 2 into an external monitor taking full advantage of its High Definition Retina Display. The dedicated Digital Director App enables:

- **Remote control of camera parameters**
  All the DSLR's key parameters  can be monitored and dynamically modified (Exposure, ISO, Shutter Speed, Aperture, Manual Focus, WB, Image Quality, Focus/Camera/Drive Modes).

- **Remote control of LED lights**
  Remote control of individual or group of Manfrotto LYKOS and Litepanels ASTRA LEDs (up to 13 lights) can be remotely controlled via Bluetooth® (turn on/off, adjust dimming level and color temperature, set up groups and configure/save multiple scenes).

- **Remote shooting via iPad Retina display**
  Effective real time "Live View" monitoring through a certified cable connection: ensures high performance, stable connection between devices. Dynamic histogram and audio level display allow greater control when shooting.

- **Interactive Focus & Focus Peaking**
  Interactive Focus can be used to select the focus point anywhere on the screen.Digital zoom magnifies the selected focus point to ensure crisply accurate focus. The Focus Peaking Filter highlights the focused profiles (intesity and color profile can be adjusted) on the image.

- **Zebra Filters**
  Zebra uses striped patterns to indicate the overexposed and/or underexposed areas of the image.

- **Download  images onto an iPad**
  Check all the details of the images you shoot by viewing the downloaded high resolution file. All details of the image can be checked using standard iPad "gestures".

- **Intuitive image adjustment**
  Put the finishing touches on your image in the same app: check histogram, crop free or with proportion, rotate, set exposure, saturation, contrast, light, blur, check EXIF information and save the image.

- **Simple shoot management**
  You've got everything under control: from image ratings to "Job" organization (albums, shoot profiles and connection profiles).

- **Content distribution**
  Multiple ways to share your images:
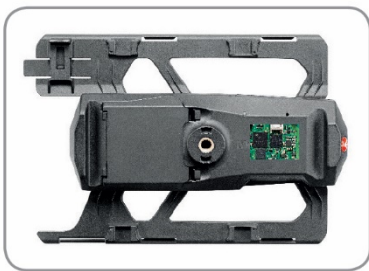
      Direct to FTP
      By E-mail
      On social networks (Facebook, Twitter, etc.) by simply moving the selected images in the iPad camera roll.

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## KEY BENEFITS



iPad interface with built-in micro-processor ARM® Cortex®-A8 plus reliable Apple Certified tethered connection.



Intuitive iPad application allows real time Live View" monitoring and controls the DSLR's key parameters such as focus point, exposure, aperture and speed for both video and photo and Manfrotto LYKOS & Litepanels ASTRA LEDs (up to 13 lights) via Bluetooth® (turn on/off, adjust dimming level and color temperature, set up groups and configure/save multiple scenes).



The Focus Peaking Filter highlights the focused profiles (intesity and color profile can be adjusted) on the image.



The Zebra filter uses striped patterns to indicate the overexposed and/or underexposed areas of the image.



Download still images directly to the iPad for immediate post- production and sharing.

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## ACCESSORIES

**MVDD01CASE** CASE FOR DIGITAL DIRECTOR
Semi-rigid case designed to organize and carry DIGITAL DIRECTOR. It fits: Digital Director, AC adaptor, 1mt USB cable, 4 AA batteries. Very easy to open and close thanks to internal magnets and elastic band. (Digital Director, AC adaptor, 1mt USB cable, 4 AA batteries are not included).

Compatible with DIGITAL DIRECTOR for iPad mini 3/mini 2/Air 2/Air.



**MVDDSHA** SUNHOOD FOR DIGITAL DIRECTOR
Designed to protect the iPad screen from direct sunlight.

Compatible with DIGITAL DIRECTOR for iPad Air 2 and iPad Air.

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## PRODUCT SPECIFICATIONS

| PRODUCT CODE | PRODUCT DESCRIPTION | EAN CODE | UPC CODE |
|---|---|---|---|
| MVDDA13 | DIGITAL DIRECTOR for iPad Air | 8024221640120 | 719821383772 |
| MVDDA14 | DIGITAL DIRECTOR for iPad Air 2 | 8024221640137 | 719821383789 |
| MVDDM14 | DIGITAL DIRECTOR for for iPad mini 3 and iPad mini 2 | 8024221640144 | 719821383796 |
| MVDD01CASE | Case for DIGITAL DIRECTOR | 8024221650853 | 719821395645 |
| MVDDSHA | Sunhood for DIGITAL DIRECTOR | 8024221650846 | 719821395638 |

| PRODUCT CODE | PRODUCT WEIGHT | TRANSPORTATION BOX DIMENSIONS (Lenght x Width x Height) | TRANSPOR. BOX WEIGHT | MASTER CARTON QUANTITY | MASTER CARTON DIMENSIONS (Lenght x Width x Height) | MASTER CARTON WEIGHT |
|---|---|---|---|---|---|---|
| MVDDA13 MVDDA14 | 290 gr 0,64 lb | 293mm / 11.54in 83mm / 3.27in 210mm / 8.27in | 0,907kg 2lbs | 4 | 315mm / 12.40in 355mm / 13.98in 225mm / 8.86in | 4,045kg 8.92lbs |
| MVDDM14 | 280 gr 0,52 lb | 293mm / 11.54in 83mm / 3.27in 210mm / 8.27in | 0,870kg 1,61lbs | 4 | 315mm / 12.40in 355mm / 13.98in 225mm / 8.86in | 5kg 9.26lbs |
| MVDD01CASE | 360 gr 0,79 lb | 370mm / 14.56in 260mm / 10.23in 80mm / 3.15in | 0,380kg 0,83lbs | 6 | 550mm / 21.65in 270mm / 10.62in 450mm / 17.71in | 3kg 6.6lbs |
| MVDDSHA | 143 gr 0,31 lb | 20mm / 0.78in 150mm / 5.9in 290mm / 11.41in | 0,169kg 0,372lbs | - | - | - |