

Key Features

- 16:9 Full HD 1080p Resolution Panel (1920x1080)
- Dynamic Contrast Ratio: 40,000:1
- Motionflow™ 120Hz technology
- USB with photos and music
- BRAVIA® Link compatibility
- BRAVIA Engine™ 2 fully digital video processor
- HD input x 7
- BRAVIA Sync capable³
- ACE (Advanced Contrast Enhancer)
- Light Sensor™ technology
- 24p True Cinema™ capable
- Favorites Menu
- ATSC™ /NTSC tuner with QAM⁴
- VESA compatible hole spacing

Key Technologies

16:9 Full HD 1080p Resolution Panel (1920x1080) 16:9 Full HD 1080p resolution panel (1920x1080) accepts any HDTV signal and renders it with optimum resolution, so you can take full advantage of Blu-ray Disc™ players and Sony® PLAYSTATION®3 entertainment systems that can deliver 1080p content.

Dynamic contrast (40,000:1) Advanced Contrast Enhancer (ACE) creates a dynamic contrast level by working in real time to produce deep blacks in darker scenes, as well as fine details in shadows and other dark areas of the picture for a difference you can truly see.

Motionflow™ 120Hz technology Engineered for fast-action sports, movies and games, Motionflow 120Hz technology reduces blurriness and judder. Overall, motion is smoother, sharper, and more natural when watching your favorite HD content, DVDs, and even broadcast movies and prime-time programming.

BRAVIA Engine™ 2 fully digital video processor The BRAVIA Engine 2 fully digital video processor uses a collection of unique Sony technologies to significantly reduce noise, enhance overall image detail, and optimize contrast so every scene produces sharp, vibrant, life-like images and color.

HD input x 7 Get versatile HD connection options with seven HD inputs. Four HDMI™ inputs (up to 1080/60p capable)¹ let you connect a Sony® PLAYSTATION® 3 entertainment system, Blu-ray Disc™ player, or any other HDMI-capable equipment and get uncompressed digital video and multi-channel digital audio on a single cable. An HD component input and an HD combo input (1080/60i capable) provide added HD-capable connectivity, and a PC input² (HD-15 pin) offers the added versatility of using your HDTV as a computer monitor.

USB with photos and music Connect your camera, USB-enabled MP3 player, or USB storage device directly to your HDTV's USB input to view photos on the big screen or listen to your favorite MP3's.

BRAVIA® Link compatibility BRAVIA Link compatibility expands your HDTV's capabilities by letting you connect optional BRAVIA Link modules, including the BRAVIA DVD Link, BRAVIA Wireless Link, and BRAVIA Input Link (all sold separately).

BRAVIA® Sync capable³ BRAVIA Sync capability combines the one-touch access and control functionality of BRAVIA Theatre Sync™ with the ability to control CEC-enabled Sony® Handycam® camcorders and Cyber-shot® digital still cameras using the TV's remote and an on-screen display.



Features

General

Closed Captions (CC): Analog, Digital
 On-Screen Display: Traditional
 Finish (Surface Color): Piano Black
 BRAVIA® Link Module support: DMX-DVD; DMX-WL1;
 DMX-SW1

Display

Backlight Type: CCFL
 Display Device: LCD

Video

Video Processing: BRAVIA Engine 2™ Technology
 CineMotion® Reverse 3:2 Pull-down Technology: Yes
 Game Mode: Yes
 Wide Mode: Full, Normal, Wide Zoom, Zoom, Full Pixel
 3D Comb Filter: Yes
 Auto Wide: Yes
 4:3 Default: Yes
 24p True Cinema™ Technology: Yes
 Picture Mode: Vivid, Standard, Cinema, Custom, Photo-
 Vivid, Photo-Standard, Photo-Original, Photo-Custom
 Advanced Contrast Enhancer (ACE): Yes
 Motionflow™ Technology: 120Hz

Audio

Digital Amplifier: Standard
 Auto SAP: Yes
 Auto Mute (on no signal): Yes
 Steady Sound® Automatic Volume Control: Yes
 Audio Out: Fixed
 Stereo System: MTS
 Dolby®: Dolby® Digital (for broadcasting)
 Alternate Audio (Digital): Yes
 SRS®: SRS® TruSurround XT®
 Sound Mode: Clear Voice, Dynamic, Custom, Standard

Convenience

Channel Jump: Yes
 Favorite Channel: Standard
 Multiple Language Display: English, Spanish, French
 Info Banner: PSIP, XDS
 Sleep Timer: Yes
 Input Skip: Manual
 Channel Surf: Yes
 Channel Block (with password): Yes
 Edit Channel Labels: Yes
 Label Inputs: Yes
 ID-1 Detection: Yes
 On/Off Timer: Yes
 USB Application(s): Photo Viewer (JPEG), Music Player
 (MP3)
 Theatre Mode (Theatre Button): Yes
 Show/Hide Channels: Yes
 Auto Shut-off: Yes
 BRAVIA® Sync™ : Yes
 Parental Control: Yes
 BRAVIA® Sync™ Menu Button: Yes (on remote control)
 Channel Labels: Yes
 Auto Photo Mode: Via USB
 On-Screen Clock: Yes
 Picture Adjustments Lock: Yes
 White Balance: RGB Gain/Bias
 Start Up BRAVIA® Logo Display: Yes
 Favorites Menu: Graphic

Specifications

Display

Viewing Angle (Right/Left): 178 (89/89)
 Viewing Angle (Up/Down): 178 (89/89)
 On-screen Contrast Ratio: 4,000:1 (typ)
 Dynamic Contrast Ratio: 40,000:1 (typ)
 Screen Size (measured diagonally): 31.5"
 Native Resolution: 1920 x 1080
 Display Resolution: 1920 x 1080p (Full HD)
 Panel Bit: 8-bit
 Aspect Ratio: 16:9
 Color Range (u'v'): 90% OF NTSC
 Color Range (xy): 72% of NTSC

TV System

Tuner (Cable): Clear QAM
 Tuner (Terrestrial): ATSC™ Tuner, NTSC Tuner
 Channel Coverage: VHF: 2-13ch
 UHF: 14-69ch
 CATV (analog): 1-135ch
 CATV (digital): 1-135ch
 TV System (Analog): M
 Number of Tuners (Digital): 1(Hybrid)
 TV System (Digital): ATSC
 Color System: NTSC

Video

Video Signal: 1080/60p (HDMI™ / COMPONENT), 1080/60i,
 1080/24p (HDMI™ ONLY), 720/60p, 480/60p, 480/60i

Audio

Audio Power Output: 20W (10W X 2)
 Speakers (Total): 2
 Speaker Configuration: 2.0

Inputs and Outputs

Component Video (Y/Pb/Pr) Input(s): 2 (Rear) (1 Fix, 1
 Selectable)
 Composite Video Input(s): 2 (1 Side, 1 Rear
 (Selectable))
 Digital Audio Output(s): Optical Digital Output - 1 (Rear)
 RF Connection Input(s): 1 (Rear)
 S-Video Input(s): 1(Side)
 Analog Audio Input(s) (Total): 5 (2 Side, 3 Rear)
 Audio Out: 1 (Rear)
 HDMI™ Connection(s) (Total): 4 (3 Side, 1 Rear)
 PC In (D-Sub) + Audio In (Stereo Mini): 1 (Side) see
 owner's manual for supported timings
 USB 2.0: 1(Side)
 HDMI™ PC Input: Yes (see owner's manual for
 supported timings)
 S-Video Detection: Yes
 AC Power Input: 1 (Rear)
 Analog Audio Input(s) for HDMI™ : 1 (Rear)
 USB 1.1: 1 (Rear) (Service only)

Power

Power Consumption (in Operation): 120 W max
 Power Consumption (in Standby): Less than 1W
 Power Requirements (voltage): AC 120V
 Power Requirements (frequency): 60HZ

Regulation and Standard Compliance

VESA® Hole Spacing Compatible: Yes
 VESA® Hole Pitch: 200X200 M6/12-16MM

Service and Warranty Information

Limited Warranty Term: 1 Year Labor / 1 Year Parts
 Online Instruction Manual: Yes

Energy Saving & Efficiency

LightSensor™ Technology: Yes
 Power Saving Modes: Yes
 Energy Star® compliant: Exceeds Energy Star® Version 3.0
 Eco Settings: Yes
 Dynamic Backlight Control: Yes
 Backlight Off Mode: Yes
 PC Power Management: Yes
 Estimated Annual Energy Consumption (kWh): 175.46 kW
 Power Consumption (On Mode) for Energy Star: 95 W
 Power Consumption (Standby Mode) for Energy Star: 0.3
 W

Dimensions

Weight: 29.6 lbs. (13.4kg) with pedestal; 26.9 lbs. (12.2kg)
 without pedestal
 Measurements: 31 1/2 x 23 x 9 in (798 x 584 x 227mm)
 with pedestal: 31 1/2 x 21 1/4 x 3 5/8 in (798 x 537 x
 89mm) without pedestal

Supplied Accessories

Remote Control RM-YD028
 Batteries (Type AA x2)
 AC Power Cord (attached)
 4 Screws (for pedestal)
 Operating Instructions
 Quick Setup Guide
 Warranty Card
 Table Top Stand (separate, pre-assembled)

Optional Accessories

Wallmount Bracket SU-WL500

UPC Code: 027242752979

1. HDMI™ connector required and sold separately
2. Limited to resolutions supported by both the PC and the Sony® TV. See Sony TV user's manual and PC documentation for the supported resolutions.
3. BRAVIA® Sync works with select Sony HDTVs, home theater, and digital imaging products. Theatre Sync™ feature must be in all products for one-touch access and control. Check owner's manuals for compatibility.
4. Check with your local TV station or cable company for details on accessing or subscribing to HD content.

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 Lamp in this product contains mercury. Disposal of these materials may be regulated due to environmental considerations. For disposal or recycling information, please contact your local authorities or the Electronic Industries Alliance (www.eiae.org).

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